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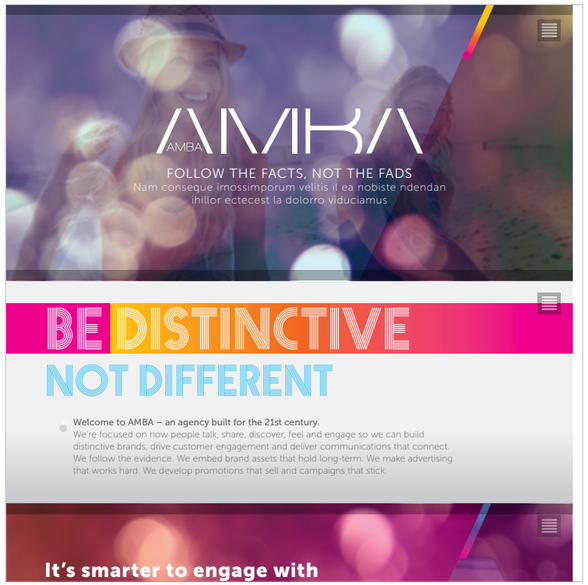
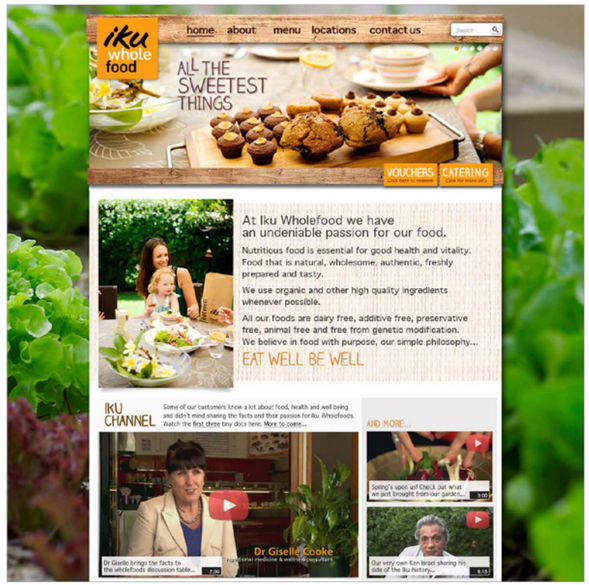
Latest projects...

wd40.com.au
Digital Strategy
Concept and design development
SEO and Google Analytics
Online advertising (animated banners)



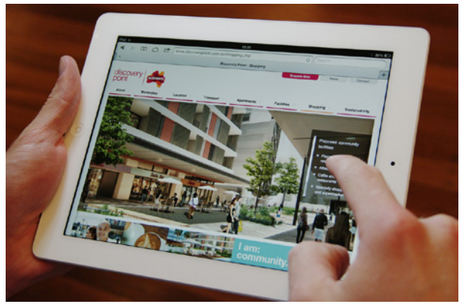
amba.com.au
Inbound Marketing platform (HubSpot)
– Email campaigns
Online presence
– Twitter; LinkedIn; etc.

IDEXX Laboratories AU/NZ
Digital strategy
Website update (WIP)
Online presence
– YouTube channel branding
– 'Terry Talks' email campaign

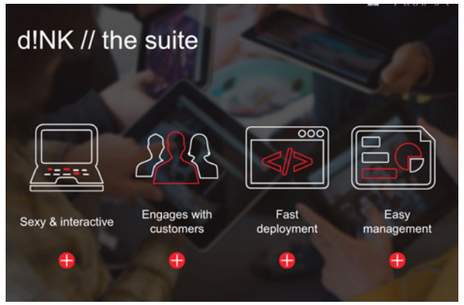


ikuwholefood.com.au
Digital strategy
Web design concept and development
Project management (offshore developers team)
Online presence
– Facebook; YouTube; Twitter; etc.

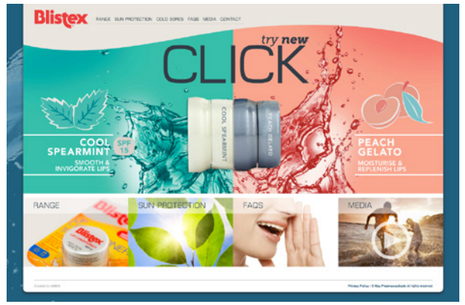
Pfizer
Sales suite for reps
Interactive / Animated



Australand
Website
eBrochure (iPad)



d!NK
Sales suite for reps CRM integrated (SalesForce) – Interactive / Animated



Blistex
Animations
Online ads animated

Pantera Press
Interactive Sales Detail (PDF)
Online ads (animated banners)

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Qantas – In Sky Shopping Duty Free Catalogue

Qantas duty free InSky Shopping catalogue, printed and online versions, from pitching to computer to back of seat pocket and screen.

Hundreds of images and details to attend, following restricted guidelines from Qantas and most major international brands, such as Chanel, Dior, Sennheiser, Lancôme, etc.

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eDM CAMPAIGN
– MailChimp and CampaignMonitor template development

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Amazoonia Educational Set K-12

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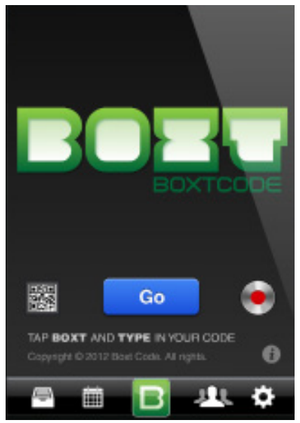
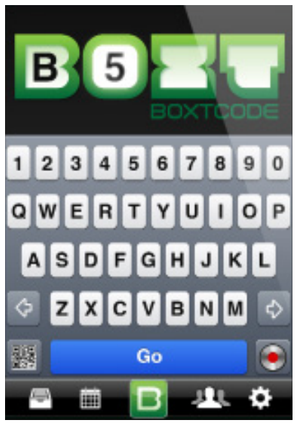
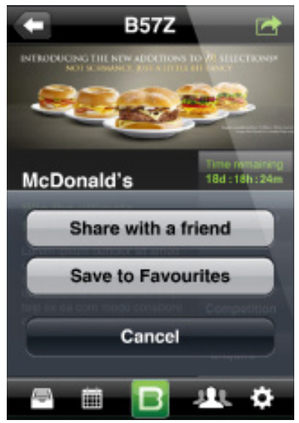
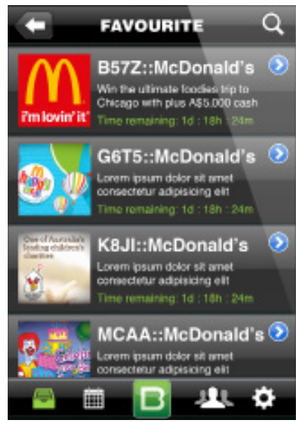
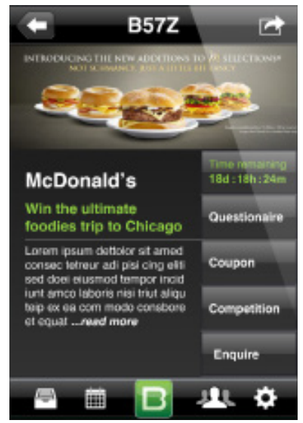
FMGC PROMOTIONAL APP – BOXTCODE

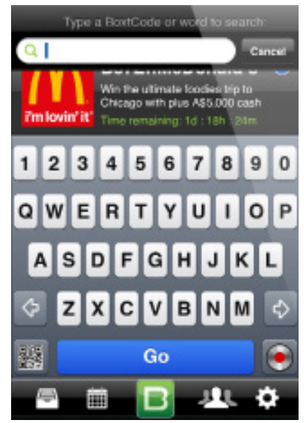


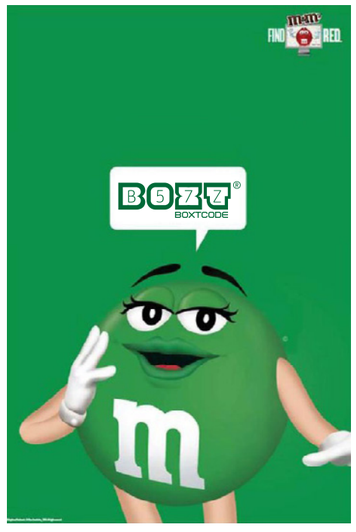












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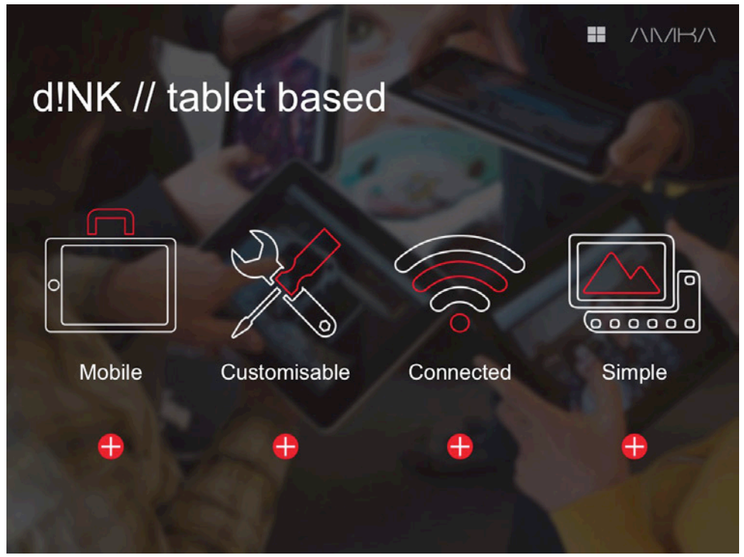
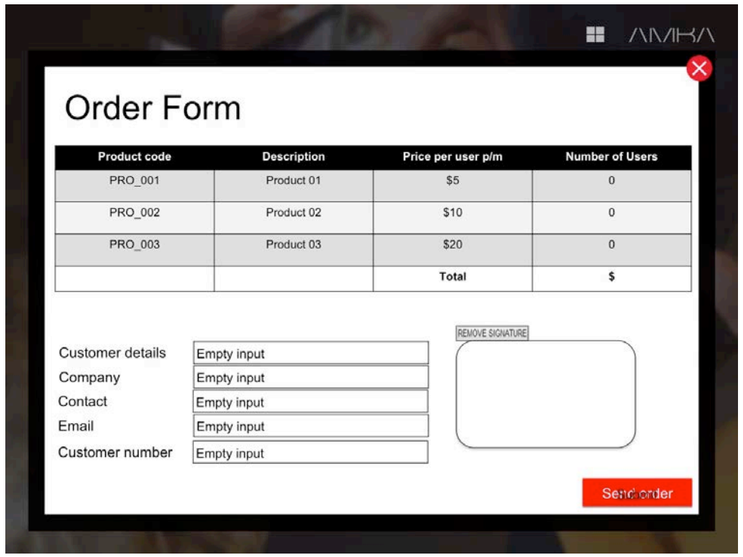
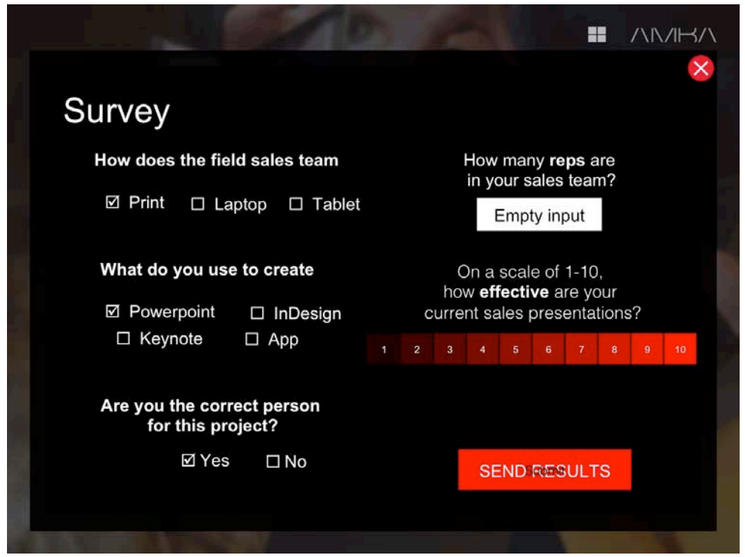
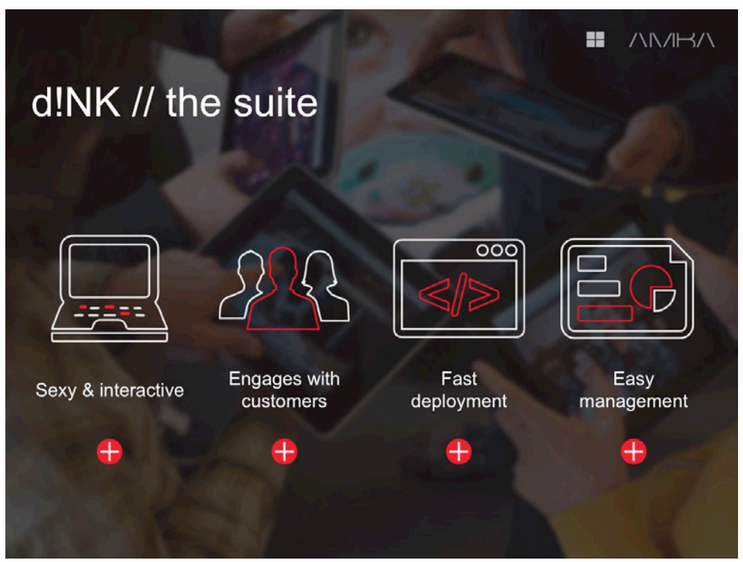
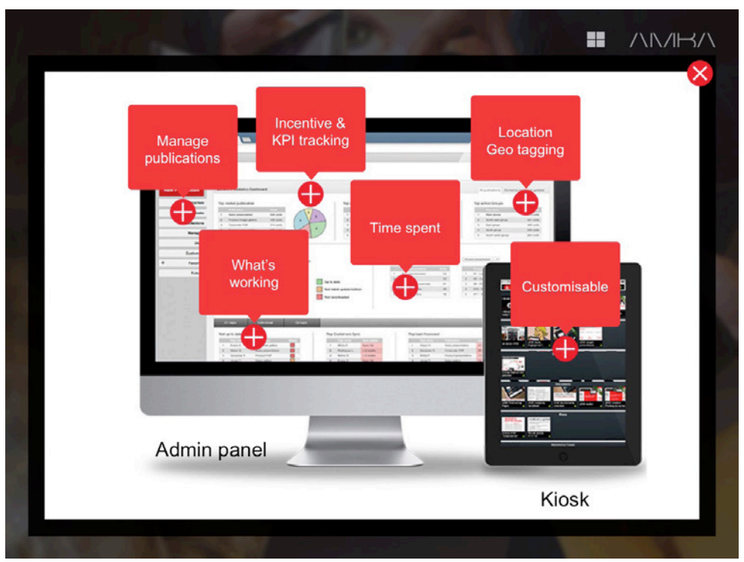
SALES REPRESENTANT DIGITAL AID KIT
– CRM Integrated interactive presentation and data collection native app

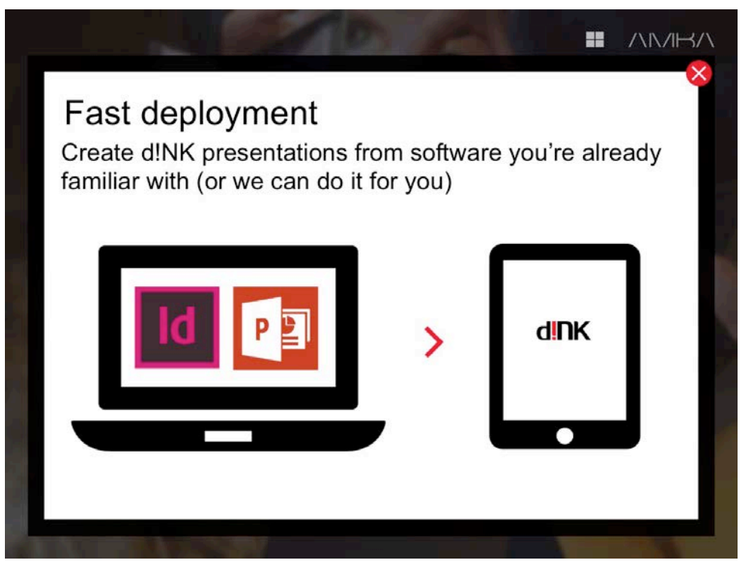












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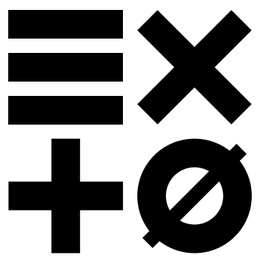
Logo collection...



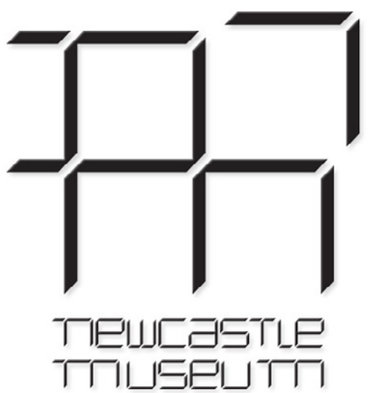


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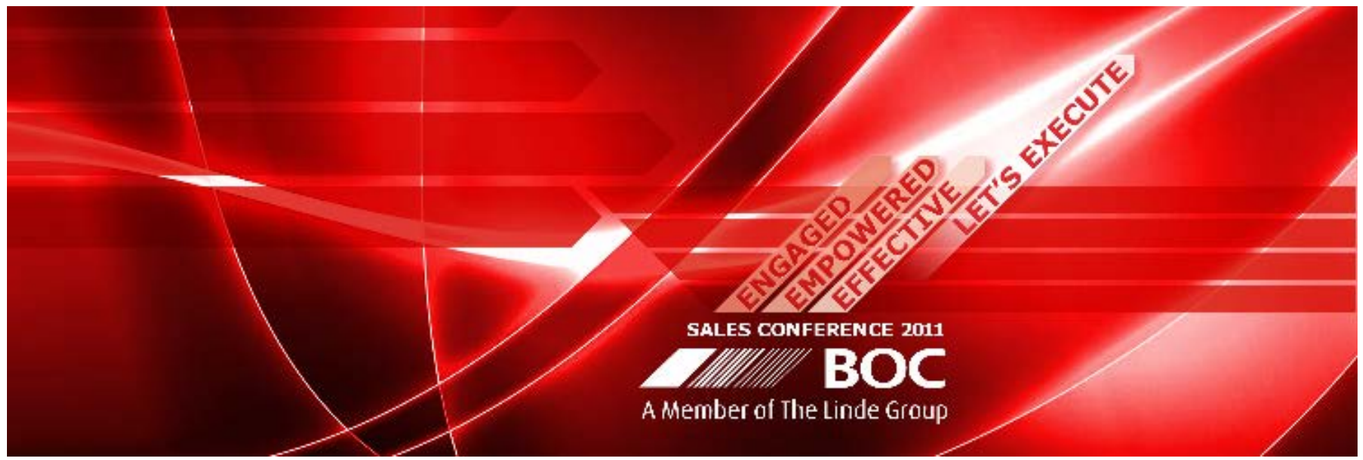
PHOTO RETOUCHING

– Adobe Photoshop, starting from stock image or original photo shoot

Posters and collateral Point of Sale

ACR Awards Trophy Rendering and projector presentation

Cadbury TVC ads model concept



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IN-STORE 3D ANIMATION

(concept, design and art direction) – built by contractor 3D artist

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PACKAGING / MERCHANDISING

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Advertising and Merchandising – Illustration Parlour