

wd40.com.au

Digital Strategy

Concept and design development

SEO and Google Analytics

Online advertising (animated banners)



amba.com.au

Inbound Marketing platform (HubSpot)

– Email campaigns

Online presence

– Twitter; LinkedIn; etc.



IDEXX Laboratories AU/NZ

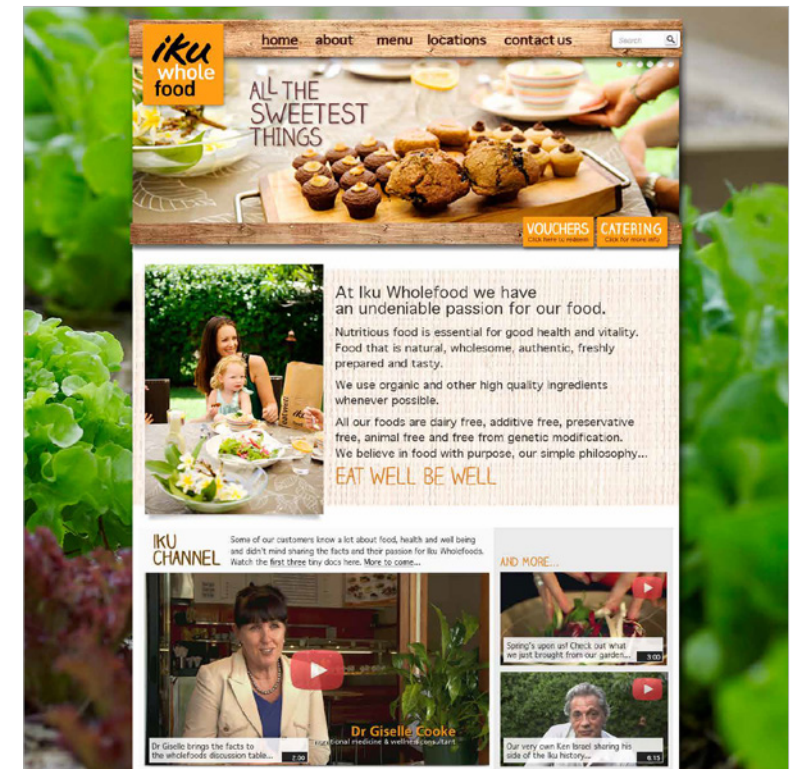
Digital strategy

Website update (WIP)

Online presence

– YouTube channel branding

– 'Terry Talks' email campaign



ikuwholefood.com.au

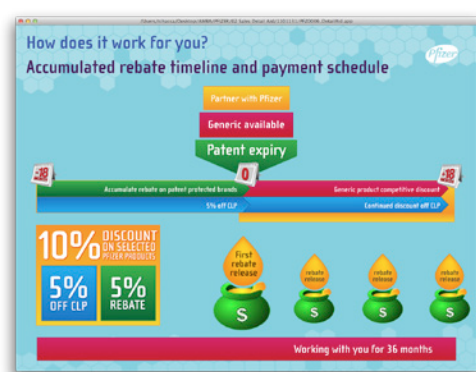
Digital strategy

Web design concept and development

Project management (offshore developers team)

Online presence

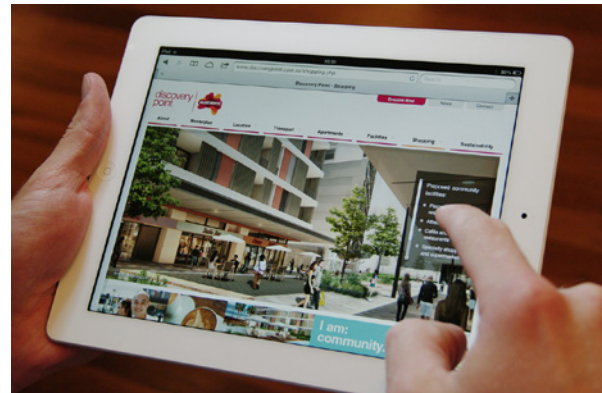
– Facebook; YouTube; Twitter; etc.



Pfizer

Sales suite for reps

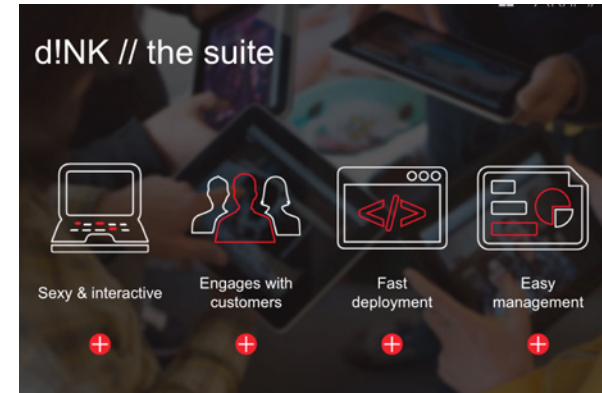
Interactive / Animated



Australand

Website

eBrochure (iPad)



d!NK

Sales suite for reps CRM integrated

(SalesForce) – Interactive / Animated



Blistex

Animations

Online ads animated



Pantera Press

Interactive Sales Detail (PDF)

Online ads (animated banners)

Qantas – In Sky Shopping Duty Free Catalogue



Qantas duty free InSky Shopping catalogue, printed and online versions, from pitching to computer to back of seat pocket and screen.

Hundreds of images and details to attend, following restricted guidelines from Qantas and most major international brands, such as Chanel, Dior, Sennheiser, Lancôme, etc.



IDEXX LABORATORIES

GET THE WHOLE PICTURE.

ANY RESULT, ANY TIME, ANY WHERE.

Here is my secret, my IDEXX secret. VetConnect® Plus gives me a complete snapshot of patient health, a quick response to patient needs and happy clients. It is good for the pet and it is good for my practice.

IDEXX VetConnect Plus will change the way you practise forever. And it will put a smile on your face.

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Terry

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OR

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For more information visit www.idexx.com.au/vetconnectplus

*Currently available for iPhone and iPad. Android app coming soon.

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Then let me tell you why you should!

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Terry

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i-DxOrdering
The Complete Diagnostic Solution

Be rewarded, go paperless

We're on a mission to reduce paper usage. Will you join us?

We will give you **20% off** SNAP Infectious Disease products for the rest of the year if you simply:

Place your next consumable order online with **i-DxOrdering™**

+

Activate your **VetConnect® PLUS account** (if you haven't already)

Need help to get started?

Go to www.vetconnect.com.au to activate VetConnect PLUS, and order.idexx.com.au to register and activate i-DxOrdering.

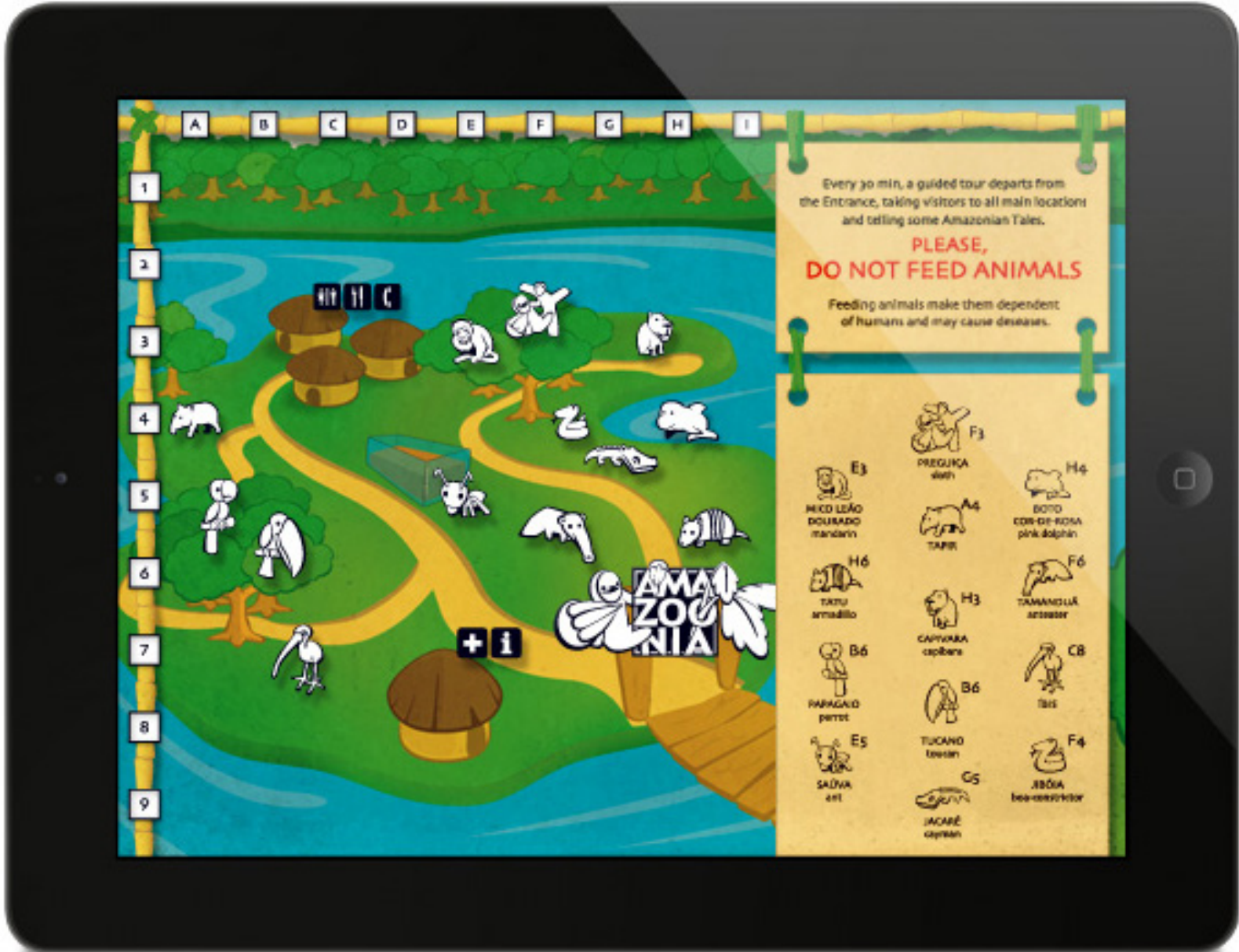
*Offer available to IDEXX Catalyst customers. To qualify, customers must have an activated VetConnect PLUS account, and must place an order via i-DxOrdering. 20% discount applies to all SNAP Heartworm, FeLV/FIV, Giardia and Parvo tests. Offer expires 31/12/15.

IDEXX
The Complete Diagnostic Solution

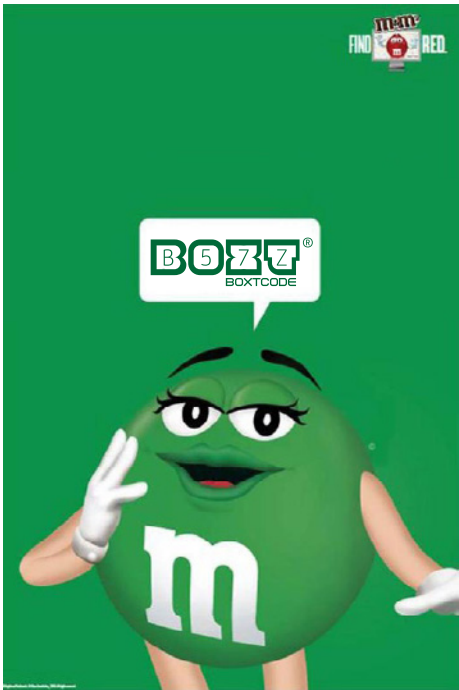
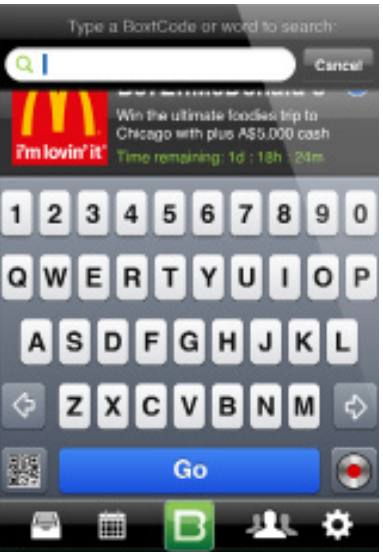
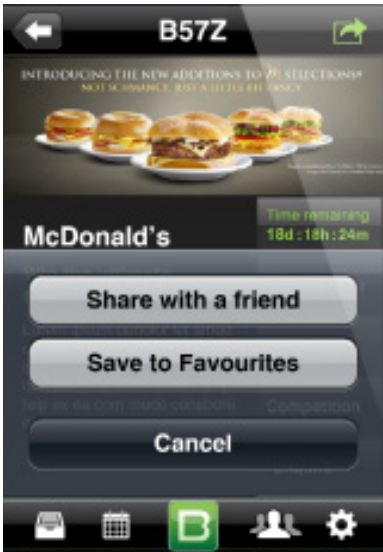
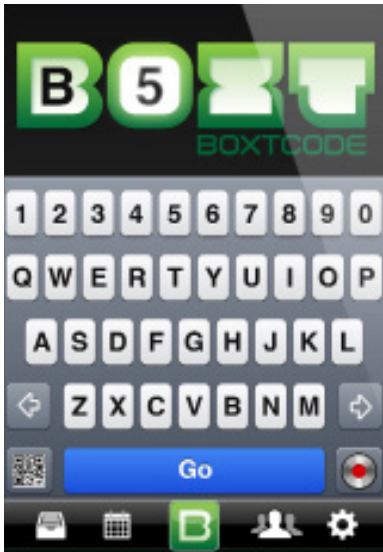
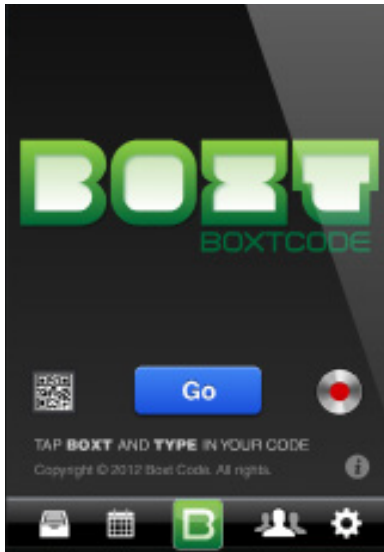
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FMGC PROMOTIONAL APP – BOXTCODE

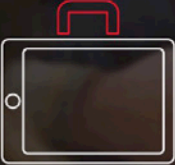


SALES REPRESENTANT DIGITAL AID KIT

- CRM Integrated interactive presentation and data collection native app

AMBA

d!NK // tablet based




Mobile

+




Customisable

+



Connected

+



Simple

+

AMBA

Order Form

Product code	Description	Price per user p/m	Number of Users
PRO_001	Product 01	\$5	0
PRO_002	Product 02	\$10	0
PRO_003	Product 03	\$20	0
		Total	\$

Customer details

Company

Contact

Email

Customer number

Empty input

Empty input

Empty input

Empty input

Empty input

REMOVE SIGNATURE

Send order

AMBA

Survey

How does the field sales team

☒ Print ☐ Laptop ☐ Tablet

How many reps are in your sales team?

Empty input

What do you use to create

☒ Powerpoint ☐ InDesign ☐ Keynote ☐ App

On a scale of 1-10, how effective are your current sales presentations?

1

2

3

4

5

6

7

8

9

10


Are you the correct person for this project?

☒ Yes ☐ No

SEND RESULTS


AMBA

d!NK // the suite




Sexy & interactive

+




Engages with customers

+



Fast deployment

+



Easy management

+

AMBA

Manage publications

Incentive & KPI tracking

Location Geo tagging

Time spent

What's working

Customisable


Admin panel

Kiosk


AMBA

Fast deployment

Create d!NK presentations from software you're already familiar with (or we can do it for you)



>



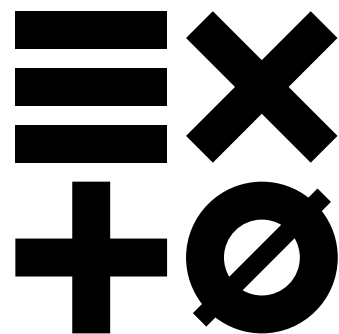


PHOTO RETOUCHING

- Adobe Photoshop, starting from stock image or original photo shoot

Posters and collateral Point of Sale



ACR Awards Trophy Rendering and projector presentation



Cadbury TVC ads model concept



IN-STORE 3D ANIMATION
(concept, design and art direction) – built by contractor 3D artist



PACKAGING / MERCHANDISING



Advertising and Merchandising – Illustration Parlour

